



The **Alarmed and Ready** campaign is:

- A public education effort which brings together the Provincial Government, the insurance industry, and fire departments to inform residents of the responsibility to have and maintain working smoke alarms on all levels and in all sleeping areas of a home, cottage or cabin.
- Simple! Make your intent to participate known by filling out the application and organize a door to door canvass by fire department members at a future date.
- Designed to have you visit the homes in your community to highlight fire safety and the current mandatory requirements under the *Fire Protection Services Act*. It also allows you to supply a free smoke alarm to households that do not have one, or replace batteries in those that already have alarms.
- A great way for your fire department to get to know the people in the community and for residents to become familiar with the faces of fire department members! Not only does it allow you a chance to educate on the importance of fire prevention, but also helps to promote the efforts of your specific fire department.
- An opportunity to ensure the proper installation of smoke alarms in local residences. **PLEASE NOTE:** The decision to *install* smoke alarms in the homes of residents is NOT a requirement. If your fire department chooses to install onsite, proper safety equipment and tools (such as step ladders) is strongly recommended.

The **Alarmed and Ready** campaign is NOT:

- A means of fundraising for fire department operations or materials. The Alarmed and Ready materials are being provided to you free of charge through the support of the Insurance Bureau of Canada and are NOT to be sold or raffled for profit. Use of the materials in such a fashion will result in your inability to access further supplies through this program.
- A required initiative. Fire departments, in consultation with their municipal council or local service district committee, can opt into the initiative if they deem it a good fit for their community.
- Unlimited access to smoke alarms and batteries. Quantities are limited and fire departments must distribute and report on the initial supplies received before more smoke alarms and batteries will be supplied, and only while quantities last.



EVALUATION FORM:

Alarmed and Ready campaign

Fire Department Location		Campaign Contact Person
Telephone Number	Fax Number	Email Address

Our fire department successfully completed the Alarmed and Ready campaign and our members have the following numbers to report:

Number of homes visited:	
Number of smoke alarms changed or handed out:	
Number of batteries changed or given to homeowners:	

- YES We delivered fire safety pamphlets during our home visits
- NO
- YES We have a positive reaction at the door to this campaign
- NO

Any additional comments:

Please fax evaluation forms to either NLAFS @ 651-4990 or FES-NL @ 729-729-2524/3857. Applications can also be scanned and sent to alarmedandready@gov.nl.ca